

Bima School



Bima School



25

Pols

New policies in a
FY

OR

15 Pols with
Rs 2.50 Lacs
Weighted
Received
Premium

$$\text{WRP} = \text{NSP} + \text{FYRP} + 10\% \text{ OF SP}$$

Incentives to Bima School (Policy Basis)



New Policies in F Y	Maximum Eligible Incentive*
25	Rs 10,000
50	Rs 25,000
75	Rs 35,000
100	Rs 50,000
150	Rs 75,000
200 & Above	Rs 1,00,000

- The amount as per the table or 25% of Weighted Received Premium, whichever is lower

Incentives to Bima School (Premium Basis)



Weighted Received Premium (WRP)	Maximum Eligible Incentive* (Minimum 15 Policies)
2.5 lacs	Rs 10,000
5 lacs	Rs 25,000
10 lacs	Rs 50,000
15 lacs	Rs 75,000
20 lacs & above	Rs 1,00,000

$$\text{WRP} = \text{NSP} + \text{FYRP} + 10\% \text{ OF SP}$$

Please Note:



If the school qualifies under both Policies and Premium basis, the higher eligible award would be given.

Additional Incentive for Girl students



**Additional 10% of
Incentive, if 50% of
Policies are that of GIRLS.**

Incentives payable in form of:



- **Laboratory Equipments**
- **Instruments for Gyms/Sports Kits**
- **Library Books**
- **Class room/ Office Furniture**
- **Computers**

Incentives payable in form of:



- **Construction of Toilets for Students**
- **Providing Drinking Water Facilities**
- **Education Software**
- **Any structure of permanent nature for common benefit of students**

Incentives Payable in the form of: Computers

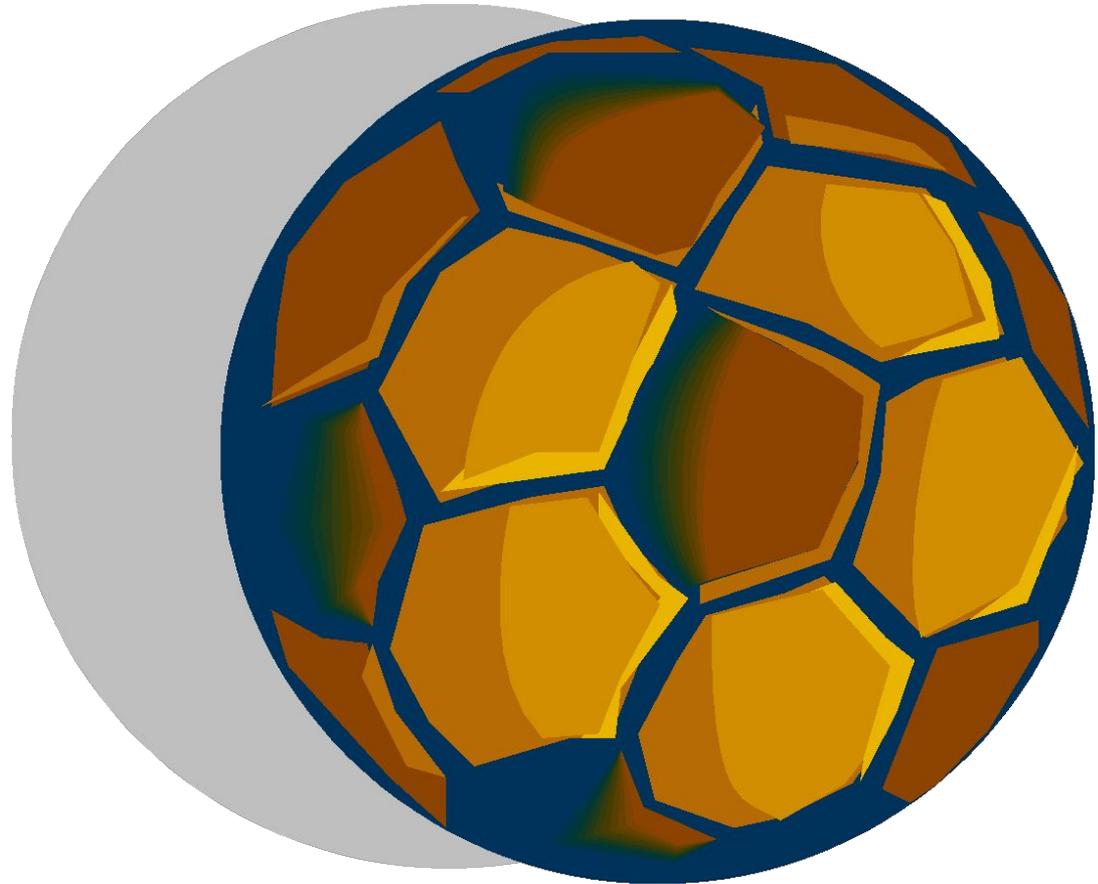


Incentives Payable in the form of: Computer Software



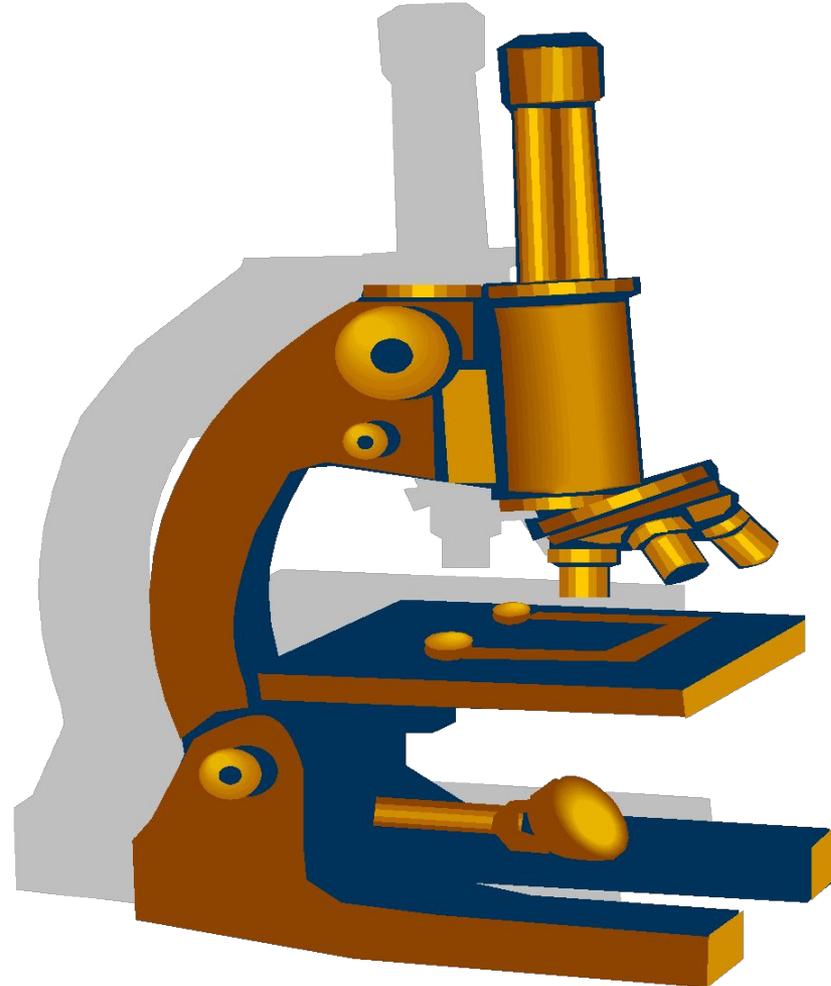
Incentives Payable in the form of:

Gym/Sports Kit



Incentives Payable in the form of:

Laboratory Equipments



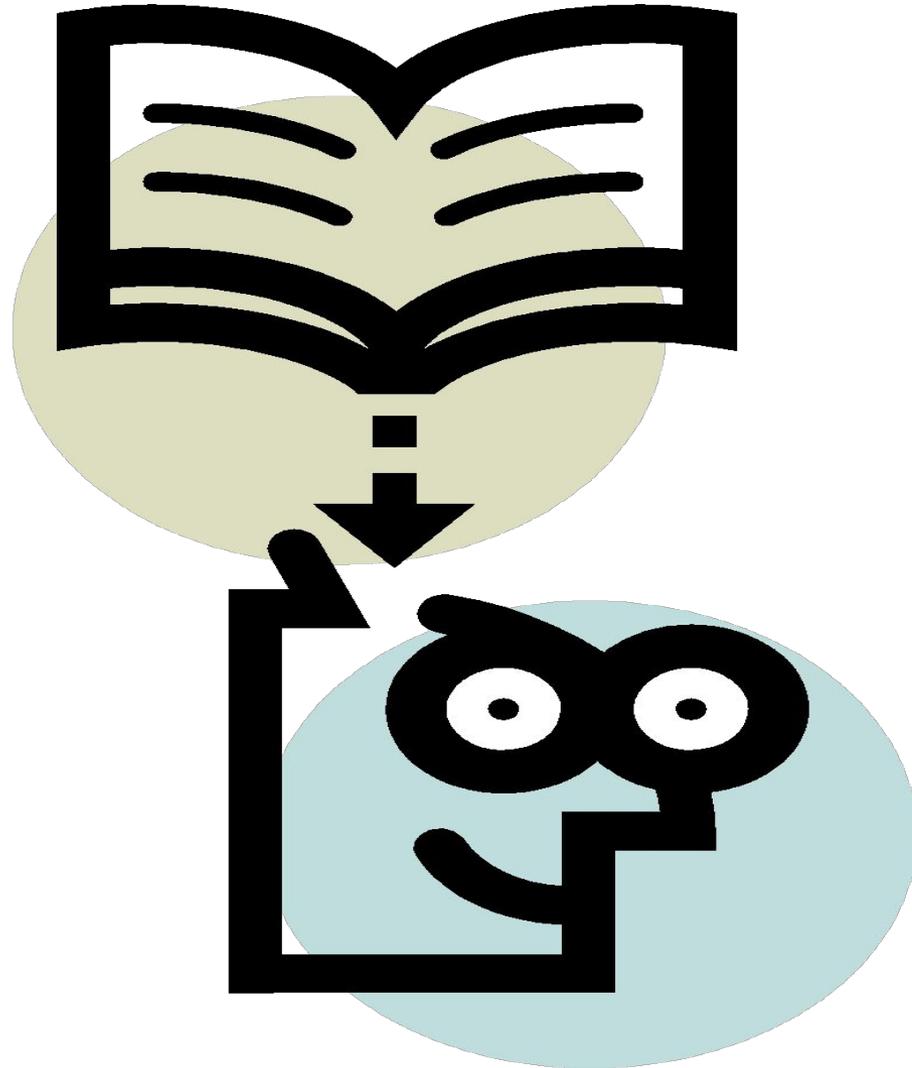
Incentives Payable in the form of:

Office Furniture



Incentives Payable in the form of:

Library Books



Promotes Sale of Other Plans



- **Parents and Teachers -Target for Regular Plans.**
- **Mass involvement - Leads to Bumper Sale.**
- **Agents- Circle increases leads to new Sale.**



Further Avenues:

Bima School – Further can be broken into

- **Bima Class.**
- **Bima Family.**
- **Bima Student.**
- **Bima Teacher.**
- **Honouring them, would facilitate more joining.**

Creating Awareness for more business:



- **Regular interaction with Principals/Teachers at Local Levels**
- **News in Local Newspapers on becoming Bima School.**
- **Public felicitation for Principal / Teachers / Parents.**